

EMPORIA NEWS.

FRIDAY, SEPTEMBER 17, 1875.

HARTFORD.

Threshers report grain making a much larger yield than anticipated. —Campbell Bros. are distributing their illustrated periodical among their customers. —J. M. Spangler has been employed to teach the Hartford school. This is an appropriate acknowledgment of former services. —Miss Emma Fenimore will have charge of the primary department. —M. L. Harden has gone to Ohio, hence the present calm and peaceable status of affairs.

—Married, on Sabbath, September 13th, by W. Combs, Esq., David Smith, of Four Mile Creek, to Mrs. Sarah Sutton, of Hartford, Kansas.

—Father cool.—A young gentleman that gave a valuable gift to a young lady in good faith, felt aggrieved and demanded its return. It, however, could not be heard from till informed that it would be published in the Emporia News. This piece of strategy worked charmingly; it is needless to say that the article was soon heard from.

—Performing the rites for the first time, for a modest esquire, is no doubt a trying ordeal. We hope the rumor is not correct, that our local justice had to be supported while administering the marriage ceremony.

—Stephen Evans has ordered, and is expecting the arrival of a Beater hay press, to be put up at this place. He advertises for 2,000 tons of hay. This will be an advertisement, and the abundant hay crop this season, it could be saved and marketed, would make very handsome returns. There is but little occasion of complaining of hard times when the commodity can be so easily converted into ready means.

—The elderly couple that were married Sabbath, are aged 63 and 64 years. It seems that the lapse of time is no barrier to the subtle charmer. Both have had years of experience in the same relation before. It is needless to offer any advice or suggestions, as they have arrived at the age of accountability. There will evidently be an extra requisition made for tin pans, brass kettles, shot guns, etc., music, and a lively time among the boys. The visionary that expects to see the Smith name extinct, will be doomed to disappointment.

The district camp-meeting, held in the grove east of town, is being largely attended, a great many coming from a distance. Several accessions have been made to the church. The ministers in attendance are, Revs. Walter, Bristow, Muth, Robertson, Lee, Hawson, Shafley, McElfresh and Spangler.

The old "Tribune" clock. Orange Judd, the celebrated agricultural editor, writes a letter to the Tribune, telling how the old Tribune clock made him a rich man. We quote and commend its perusal to all business men: Some twenty years ago, having just succeeded from the editorial chair to the proprietorship of the American Agriculturalist, I decided to ascertain by trial whether advertising would do as well for a good thing as for a patent medicine, and other humbugs. Though having a small working capital, I resolved to do what was then a rather large thing, viz., to take forty lines under "Special Notices," all in one advertisement. Being unexpectedly delayed, I reached the Tribune office at 2 p. m., with the advertisement still to write, while an engagement in the country required me to take the 4 o'clock boat from Fulton. Securing forty lines under the heading of the first column, I went to the little desk on the southwest side of the office, over which had stood the old clock for many years. I intended to write rapidly a variety of matter during thirty minutes, and in the twenty minutes pick out the strong points, and condense to the forty lines. Keeping my eyes on the clock occasionally, I wrote on "letter-backs" furnished at the desk, and pasted them together until I had four feet or more of copy to condense from. I turned to the clerk and asked if I could have a line or two more than forty. "Yes," he said, "you have the first place; take all the place you want." Chaunting to notice the City Hall clock, it pointed to ten minutes to four. The old clock had stopped at twenty minutes past three, unnoticed by me. I attempted to draw the pencil through some portions of the manuscript, and in despair threw the whole at the clock with an order to insert it there for the boat, to save a nine mile night walk. The matter troubled me all night, as an over-hasty thing, and I feared to see the Tribune and the publisher's bill. Starting before daylight the next morning, I bought the first copy in the morning, and counted \$24.50 at that time, when ordinary advertisements were eight cents and special twelve and one-half cents a line—a terrible dose for a literary man, new in business, and with a small capital flinching to the Tribune office I paid the bill, and slowly and sadly went down to my second-story office, fully resolved to act more deliberately in the future. The result: The bold advertisement, conspicuously inserted, attracted the attention of the multitude coming in on the morning train. Over 100 dropped in and subscribed on the spot, and others sent in messengers, and others called on their way to a noon lunch. At 3 p. m. I had received 220 subscribers from that one advertisement, and more came next day by mail. I repeated the dose in the Tribune and other papers. This experience taught me that if I wanted to move a crowd with a big rock I would hurl it at them, and not throw it out in bits of pebble and sand. From that day to this I have never been afraid to advertise largely and boldly—the only limit being the time I could devote to preparing good, truthful advertisements and to selecting good mediums, the latter a work of no little difficulty. My success in business has been abundantly satisfactory to myself and, I trust, to my patrons also. My rule has been: Find customers by free advertising, and then keep them by supplying good articles and fair dealing; and whatever of success I have had, has been largely due to the old Tribune clock, which stopped so quietly and at the proper time for me.

THE MEN WHO ADVERTISE.

It is estimated that it costs two thousand five hundred dollars to rear and educate a child until he is fourteen years of age. If he does not prove a useful citizen, society loses this amount and what it costs to support him afterwards, and he becomes a burden to the community. Criminal prosecutions against her offspring cost the county one hundred thousand dollars, and 120 criminals of her line were imprisoned, in the aggregate 140 years, costing society at large one million dollars. The very best thing the State can do for its own protection and increase of wealth is to provide education for all. The State should also certainly provide for outcasts. It is cheaper to provide children a home than to allow them to run at large. The State must some time provide for them, and why not in childhood instead of providing them with prisons and asylums in after years?—Supt. Elter.

SPINNER ON FINANCE.

He Favors the 4-5 Inconvertible Bond Plan. The Herald of to-morrow will publish an interview with General F. E. Spinner on political and financial matters. In the matter of his own nomination for State Treasurer, who General says he retired from the United States Treasury with the intention of leaving public life forever. To that intention he still clings, and on no account will he consent to have his name proposed in the convention freely on the financial question, and gave his theory as that of an inconvertible bond, bearing interest at the rate of 5 per cent. Not Judge Kelly's paper bond, but one bearing interest in gold and capable of being honorably and easily substituted for our present government issues. He denied being an inflationist, in any sense of the word, but said that, on the other hand, he was no bullionist.

THE PROMINENT ADVANTAGE OF

THE NEW LOW RESERVOIR "STANDARD" ARE ECONOMY IN PRICE.

CHARTER OAK STOVES

SUPERIOR CONSTRUCTION, QUICK AND UNIFORM BAKING. Great Durability, With Handsome Designs, And Giving Perfect Satisfaction Everywhere.

MADE ONLY BY EXCELSIOR MANUFACTURING COMPY.

612, 614, 616 & N. Main Street, St. Louis, Mo.

AND SOLD EXCLUSIVELY BY BRUNER & McMURTRIE, Emporia, Kan.

May 14, '75—Nov. 1875—Nov. 1875—Nov. 1875.

THE BEST IS THE CHEAPEST.

ECLIPSE WINDMILLS

The Cheapest Mill in the Market for Power & Durability.

Simple in Construction, The Original Solid ROSETTE WHEEL.

By our patent SHIVE-VANE attachment we gain for the ECLIPSE, Perfect Self-Regulation. It can be trusted in any gale. It is not affected by the weather, and will not pack or freeze in winter.

A 10 foot Wheel Will Supply Water for 400 Head of Stock. Will Last a Life Time. PRICE exclusive of tower which varies from \$12 to \$25. Mixed of any desired size; also gas pipes, Iron and Wooden Pumps of every description, all at prices as low as the lowest. Correspondence Solicited. F. C. KERRY, Emporia, Kan.

THE BAIN WAGON!

AWARDED THE FIRST PREMIUM At the Great Kansas City Exposition of 1874.

This justly celebrated Wagon is made at Kenosha, Wisconsin, where abundance of the best second growth timber is easily obtained.

Its uniform lightness of Draft and easy running qualities are acknowledged.

Mr. Bain makes wagon building a specialty, uses the Leonards patent Seamless Skins.

The Hubs and Spokes are dished in and out like spokes in a buggy wheel.

The felloes are all soaked in boiling linseed oil before setting the tires, thereby counteracting all liability of shrinkage and consequent loosening.

It is often the case that a genuine Bain Wagon, after three or four years wear, will bring a higher price in market than an ordinary new wagon.

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STOVES AND TINWARE!

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CHARLES F. PIERCE & CO. LUMBER

CAR LOAD TRADE A SPECIALTY. EMPORIA, KANSAS.

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Don't BELIEVE in 'EM.—We have no faith in ex-Catholic priests, or escaped nuns, or seceded wives of Brigham Young, or reformed black-legs, or reformed drunkards, who go about exhibiting themselves as brands snatched from the burning, who advertise to expose the crimes of their former and bosom friends. If it be true, what they say of their former associations, it becomes them to be exceedingly modest, and repeat them of their sins, and not parade their former rascalities to a gaping crowd. Even the politician who abandons his party associations and goes over to the enemy, looks better in a back seat than in a front one. And certainly one of these reformed culprits had better not turn saint until he or she has done penance a dozen times the sins they have so lately been convicted of.—Cleveland Leader.

DOWN, DOWN, THEY GO!

DRUGS, PAINTS AND OILS OF ALL KINDS!

At a Less Price than they have ever been sold in Emporia for Cash.

ENGINE OIL

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